

**TOP SECRET**  
SECURITY INFORMATION

Executive Registry

18 February 1953

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MEMORANDUM FOR: MR. [REDACTED], EA/DCI

SUBJECT : Item to be Discussed by Mr. Kyes at PSB Luncheon on  
19 February 1953

1. It is expected that Mr. Kyes of Defense will present to the Board three papers on the general subject of the Communist "brain washing" technique. These papers will include a draft press release on the subject, a short statement of known facts, and a proposal for an intensified propaganda campaign designed to sponsor world-wide revulsion against the technique. Mr. Kyes is expected to ask that the PSB staff consider and make recommendations (a) as to what Government Agency is the appropriate one to issue the press release and what its exact contents should be; and (b) undertake the formulation of a strategic plan based on the Defense proposal.

2. A previous draft of the Defense proposal was given to the CIA representative to the PCCC, and this copy is attached. I am informed that the proposal to be given at the luncheon meeting will be the same, except that the Operational Responsibilities (pages 4-6) will be omitted.

3. It is the belief of the PY Division of the PP Staff that such a plan would be a useful one and that if the PSB decides that the Defense proposal is a proper subject for overt propaganda, this agency can support it covertly within its capabilities.

4. It is therefore recommended that the DCI approve the referral of the press release and the proposal to the PSB Staff.

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[REDACTED]  
PP/PP/PL

Attachment:  
Draft Proposal

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(SENDER WILL CIRCLE CLASSIFICATION TOP AND BOTTOM)

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REMARKS:

Returned from [REDACTED]  
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CPP, is there?

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